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Operating System for Smart Services in Buildings




# D9.7 Final Communication and Dissemination Plan, and Awareness Campaign

## WP9 Dissemination, Exploitation and Communication

| | Name | Date |
|---|---|---|
| **Prepared by** | Anna Taťáková (FENIX TNT) | 29.01.2024 |
| **Peer reviewed by** | Dominique Gabioud (HES-SO), Matija Arh (INEA) | 28.02.2024 |
| **Reviewed and approved by** | Dominique Gabioud (HES-SO) | 12.03.2024 |



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# Terms, definitions, and abbreviated terms

| | |
|---|---|
| GA | Grant agreement |
| EC | European Commission |
| ECTP | European Construction Technology Platform |
| GA | Grant Agreement |
| IP | Intellectual Property |
| IPR | Intellectual Property Right |
| EU | European Union |
| GDPR | General Data Protection Regulation |
| T | Task |
| PU | Public |
| R&D | Research and Development |
| SME | Small and Medium Enterprise |
| WP | Work package |
| KPI | KPI Key Performance Indicator |

# Executive Summary

This deliverable “D9.7 Final Communication and Dissemination Plan, and Awareness Campaign” encapsulates the efforts of the domOS project. Following upon earlier deliverables such as “D9.1 Project Website” [D9.1], “D9.2 Promo Material” [D9.2], and “D9.3 Initial Communication and Dissemination Plan” [D9.3], it presents the comprehensive communication and dissemination strategies employed to enhance awareness and promote project outcomes.

Including the creation of communication and dissemination strategies at the start of the project, the document outlines the identification of target audiences, stakeholders, key messages, and tools. It underscores the collaborative engagement of project partners and the evaluation of the established key performance indicators.

The deliverable reports project activities executed throughout its duration, including the development of project identity, dissemination materials, updates, videos, newsletters, and social media. Documents the content of the project website and highlights publications, press releases, and events organized or participated in by project partners. The deliverable also showcases collaborative efforts with other projects and organizations within relevant clusters.

# 1. Introduction

All dissemination and communication activities were tracked under the domOS Communication and Dissemination Plan which was created at the very beginning of the project. The objective of the Communication and Dissemination Plan is to identify and organize the activities planned to promote the commercial exploitation of the project's results and the widest dissemination of knowledge from the domOS project. The Plan is expanded in two directions: towards the marketing activities to enhance the commercial potential of the technology and towards the notification of project results in the scientific, EC and general R&D sectors.

The plan summarizes the consortium's strategy and concrete actions to disseminate and communicate the results generated by the domOS project. This deliverable "D9.7 Final Communication and Dissemination Plan, and Awareness Campaign" summarizes all activities performed for the domOS project.

An overview of dissemination opportunities was identified through traditional channels such as event attendance and organization (e.g., conferences, seminars, workshops, fairs, etc.), project publications (e.g., brochures, posters, press releases as well as conference papers, articles in professional journals, etc.) and project presentations. By the time the plan was developed, the coronavirus pandemic was still impeding the traditional dissemination opportunities as the events were postponed and cancelled.

This is why the domOS project has emphasized online dissemination activities based on the project website, newsletters, and the main social media profiles. The dissemination activities were designed to target the key audiences and stakeholders and to maximize awareness of the domOS project and its results. The purpose of dissemination is described in Figure 1.




FIGURE 1: DISSEMINATION PURPOSE

# 2. Obligation to Disseminate the Project Results

As stated in domOS Grant Agreement article 29, unless it goes against their legitimate interests, each beneficiary must - as soon as possible - disseminate its results by disclosing them to the public by appropriate means (other than those resulting from protecting or exploiting the results), including in scientific publications.

A beneficiary that intends to disseminate its results must give advance notice to the other beneficiaries of - unless agreed otherwise - at least 45 days, together with sufficient information on the results it will disseminate. Any other beneficiary may object within - unless agreed otherwise - 30 days of receiving notification if it can show that its legitimate interests concerning the results or background would be significantly harmed. In such cases, the dissemination may not take place unless appropriate steps are taken to safeguard these legitimate interests.

If a beneficiary intends not to protect its results, it may - under certain conditions - need to formally notify the Commission before dissemination takes place. Each beneficiary must ensure open access (free of charge online access for any user) to all peer-reviewed scientific publications relating to its results. In particular, it must:

a. as soon as possible and at the latest on publication, deposit a machine-readable electronic copy of the published version or final peer-reviewed manuscript accepted for publication in a repository for scientific publications.

Moreover, the beneficiary must aim to deposit at the same time the research data needed to validate the results presented in the deposited scientific publications.

b. ensure open access to the deposited publication — via the repository — at the latest:
   i. on publication, if an electronic version is available for free via the publisher, or
   ii. within six months of publication (twelve months for publications in the social sciences and humanities) in any other case.
c. ensure open access — via the repository — to the bibliographic metadata that identify the deposited publication.

The bibliographic metadata must be in a standard format and must include all the following:

- the terms “European Union (EU)” and “Horizon 2020”,
- the name of the action, acronym, and grant number,
- the publication date, and length of the embargo period if applicable, and
- a persistent identifier.

# 3. Communication and Dissemination Strategy

One of the main goals of WP9 was to reach the widest dissemination of the results generated by the domOS project and raise public awareness regarding its technology. In this framework, a strong communication strategy was set up to reach the target impact. The domOS consortium was committed to performing dissemination activities and proactively looking for dissemination opportunities.

Communication activities aimed at creating a common project visual identity and public image, raising basic interest in the proposed technology and processes, providing up-to-date information about the project, and translating the scientific/technical results into messages that can be read by a wide public, to be recognized by the market as a holistic approach for smart building solutions that are easy to integrate into existing buildings and which are open for new services, new smart devices, and new smart appliances.

The communication and dissemination plan is based on the following basic elements:

1. **Analysing stakeholder needs**

The business models of the project partners needed to reflect the customer's needs. A detailed analysis of drivers and restrictions of the smart building market was carried out to find opportunities to implement new products and services. The target groups and essential stakeholders were analysed. The needs, values and pain points of future customers had to be understood in depth.

2. **Involving stakeholders on trial sites at their best**

The usability of smart building services is a key success factor for a broad uptake. All demonstrators have involved users in several fashions. Users of closed-loop services for SH, with an effect on ambient temperature, were asked for feedback on comfort. Services for user empowerment were co-created with users, who were asked for feedback during service operations. The Paris demonstrator demonstrated how a community affect the behaviour of its users regarding energy. Persons with an energy psychology background have overseen this activity in Sion and Paris.

3. **Scaling up and replicating trial experiments**

The consortium builds on the lighthouse effects of the domOS trials in three countries with different framework conditions. Courageous and innovative first movers related to the initial trials were approached for further pilot implementations capitalizing on the experiences from the initial trials. Scaling up can concern the IoT environment, the smart services, or both.

4. **Approaching potential customers and users of the domOS solutions directly**

domOS partners presented their plans and solutions at fairs and conferences where they had the opportunity to meet their potential customers such as utilities engaged in a digitalization process, appliance manufacturers, gateway companies, IoT platform developers and operators, and smart service developers and operators.

5. **Involving intermediaries with outreach to a stakeholder base**

To communicate the domOS solutions to key intermediates, the communications and dissemination plan focused on entities defining or influencing standards, such as:

- The Smart Buildings Alliance integrates all stakeholders in building automation to promote smart buildings and smart cities in Europe.
- The EEBUS Initiative e.V., which is the editor of the EEBUS and SPINE standards, the latter defining semantic data models for building and energy.
- The entities in charge of promoting the SRI (Smart Readiness Indicator), both at the European and national levels.
- The Swiss association SmarGridReady, aims to define a label for flexible buildings and corresponding flexibility controllers.

6. **Publishing project information through different channels and for different target groups**

Information about the domOS project were published and distributed through the project website, social media campaign, promo materials, newsletter, videos, and publications (see Section 5).

7. **Clustering activities**

Clustering activities were performed with other European-related projects and related European Technology Platforms (see Section 9).

8. **Organizing and actively participating in events**

The project consortium presented the domOS solutions at relevant fairs and expositions in Europe (see Section 8).

## 3.1. Target Audience and Stakeholders

The main focus for all dissemination activities is on the smart building community in general and the IoT (Internet of Things) community. A specific communication strategy for utilities, identified as a focus group, was developed. The following target groups have been identified:

- Internet of Things (IoT) community (application developers, cloud service providers. The vision is either to support the creation of new players or to help current actors extend their business to smart building services)
- The smart building community (smart device manufacturers, smart appliance manufacturers, planners, system integrators, installers of energy appliances)
- The utility community (utilities more and more associate services with their traditional role of energy and fluids providers. As new players, they are willing to consider open and evaluative solutions such as those promoted by domOS)
- The standardization bodies (technical chambers, national and international standard organizations)

- The general public
- Experts (other EU-funded research project partners, researchers in the field, ECTP experts)

The role of the target groups was to give feedback on ongoing and foreseen development activities, bring useful inputs related to research findings, existing tools, best practices, and market evolution, to help to define the market needs. A stakeholder can be anyone who has an interest in the project or is affected by its outcomes. Stakeholders for the domOS project were identified and assessed in terms of their interest in the project and the importance of its success and further dissemination.

## 3.2. Key Messages

Key messages that the domOS project shared with the targeted audience and stakeholders were defined, following the communication principles as shown in Figure 2. Key messages were agreed between partners and were demonstrated through the project website, promo materials, newsletter, video, etc.

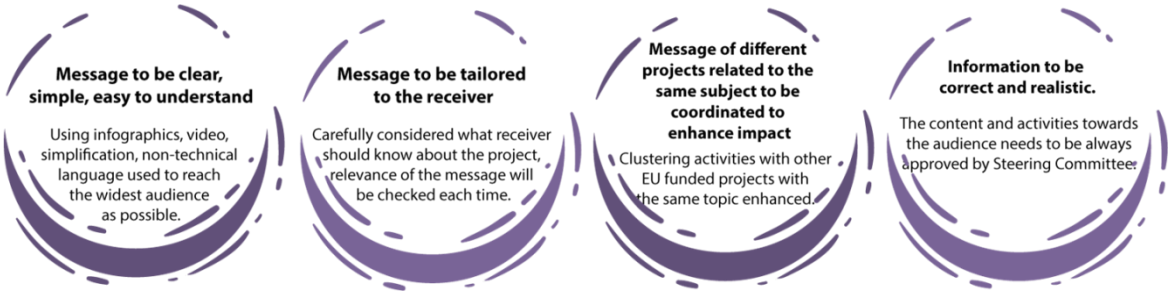



FIGURE 2: KEY MESSAGES

## 3.3. Tools

Dissemination activities were targeted both nationally and internationally. The tools that were used for dissemination and communication are the following:

- Publications (scientific, technical, and economic journals, popular magazines, and newspapers)
- Conferences, congresses, workshops, seminars, forums participation
- Fairs, exhibitions participation
- Webinars, public workshops
- Press releases
- Digital (project website, social media profiles, thematic portals, and online ads were considered)
- Links to other projects, clustering activities
- Common visual identity, logo, brochure, poster, project presentation
- Video production (project promo videos, videos from the events, training videos)
- E-newsletters, infographics
- Gadgets for promotion

## 3.4. Commitment of Project Partners

domOS partners involved in dissemination participated in communication and dissemination activities related to the project by exploiting their communication channels to reach the widest audience performed in a structured way, and all these activities were tracked regularly. Each dissemination activity was carried out by the partner who is the most expert in the specific area. For the tracking of the actions executed by domOS partners, a set of tools (see Figure 3) for the collection of inputs regarding performed and planned activities have been developed:

- List of Publications
- List of Dissemination Events
- Proof of Performed Events
- List of Dissemination and communication activities

Each partner was required to provide updated information about dissemination events and activities performed and planned by his organization regularly. Partners provided the dissemination leader (FENIX) proofs about events participation (photos, agendas, presentations, videos, etc.) and detailed information about the events (date, place, target audience, size of audience, type of dissemination such as PPT, brochure, poster, booth, etc.). Project partners also provided updates about the project's progress and achievements for the domOS website and promo material updates.

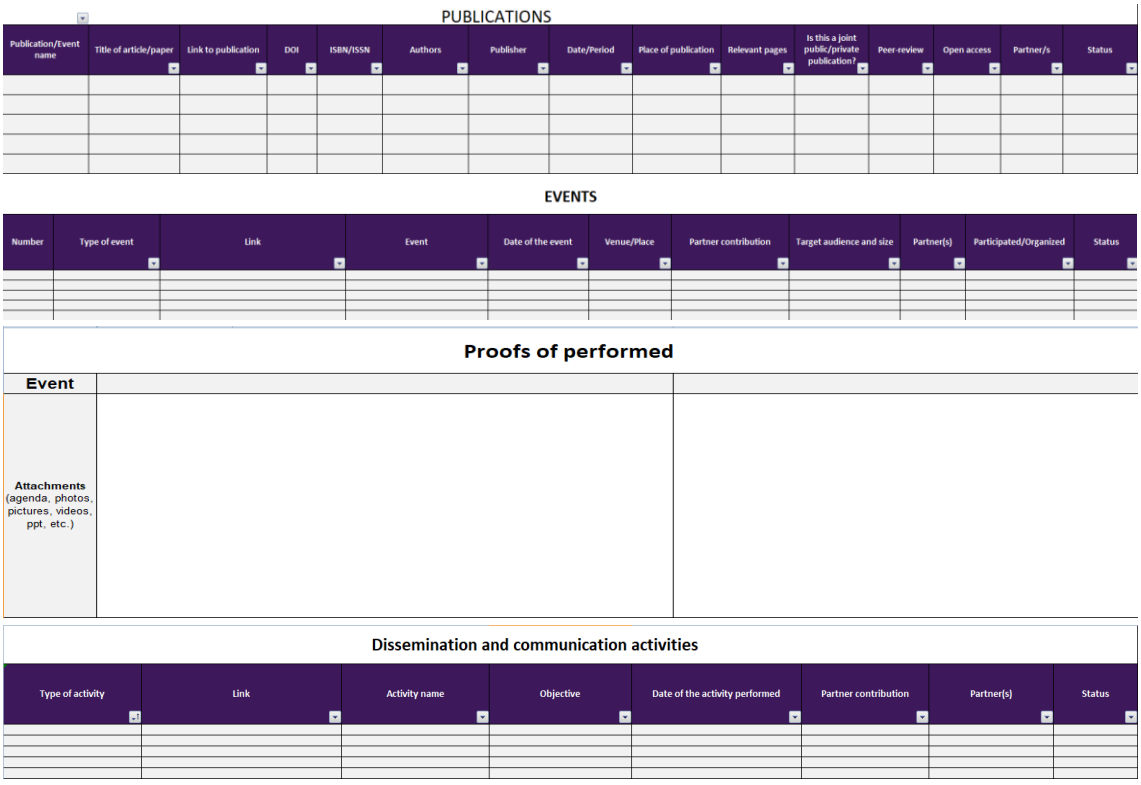



FIGURE 3: TEMPLATES FOR TRACKING

## 3.5. Evaluation

Dissemination and communication activities were targeted and evaluated. To find out if the dissemination and communication strategy was well chosen and well implemented, an evaluation table was developed where all major dissemination and communication activities were listed to monitor the quality and to see if they have achieved their aims. The key performance indicators have been defined and evaluated up to M42 as shown in Table 1 below.

TABLE 1: KEY PERFORMANCE INDICATORS

| Activity | Target KPIs | Success Indicator |
|---|---|---|
| **Project Website** | > 25 000 views | 24 114 views |
| | > 5 000 users | 6 592 users |
| **Social Media Campaign** | > 500 followers | 503 followers |
| **Project Brochure, Roll-up, and Presentation** | > 5 000 copies distributed | 5 197 copies |
| **Newsletter** | > 1 000 subscribers and downloads | 1 183 subscribers and downloads |
| **Videos** | > 1 000 views | 477 views |
| **Publications** | > 5 scientific papers submitted<br>> 5 articles published in magazines<br>> 5 press releases | 10 scientific papers submitted<br>2 articles published in magazines<br>45 press releases |
| **Clustering Activities** | Clustering activities with other European related projects and related European and National Technology Platforms. | Clustering activities were performed with other European related projects and related European and National Technology Platforms. More information in Section 9. |
| **Organizing and Actively Participating to Events** | 1 public workshop will be organized towards the end of the project<br>> 70 participants | 1 public workshop organized<br>94 participants |

# 4. Project Identity and Public Image

Objectives of the project identity are:

- To develop a design structure that would accommodate standard project identity elements, a variable visual identity in various uses, and be able to convey thematic information when needed.
- To allow immediate recognition of the domOS project thanks to standardized communication templates meant for external audiences.
- To develop specific guidelines and structures related to the project such as a definite set of colours and/or typography. These guidelines should be applied to templates that are easy to adapt, understand and use by the project partners.

Visual and graphic identity allows an easier identification for the public as well as improved visibility to obtain a brand for the domOS project during the dissemination activities, as shown in the following section.

## 4.1. Project Logo and Logo Manual

The initial task for the dissemination material design is logo development. The logo has been created by FENIX in vector resolution at the beginning of the project to define a distinguishable project identity. The logo was intended to be simple and recognizable. While designing the logo, it was important to keep in mind that it reflects the actual branding trends, so that the design is up to date during the whole project lifecycle. The target audience must identify the logo at first glance; therefore, the logo should be easy to remember, and it must reflect the aim of the project.

domOS is a European project that aims to develop an Operating System for smart services in buildings. The symbol in the logo represents “OS” – an acronym for Operating System, and the “S” symbolises a simplified image of a house. The three connected dots inside the symbol represent the smartness of the system. The “OS” symbol is accompanied by the name of the project. The chosen typeface is strong and thick to go along with the “OS” symbol.

For the project, two basic versions of the domOS logo were created. The main logo is oriented vertically. The horizontal version of the logo is used on the domOS website due to height limitations. The domOS logo font is Montserrat Bold.




FIGURE 4: HORIZONTAL AND VERTICAL LOGO

The project logo has been used in the following cases:

- In all documents developed under the framework of the domOS project, in documents submitted to the EC (e.g. deliverables).
- In PowerPoint presentations used for communication and dissemination activities carried out by each participant under the framework of the project, in all promo materials.
- On the domOS website, and on the websites of the participants with a link to the project website.

The domOS colour palette contains the following colours: violet, turquoise, light grey, white and black. It is important to follow and respect the project's visual identity to maximize the impact on the audience. For this reason, a logo manual has been created, outlining the graphical identity guidelines (master brand logo, colour palette, logo usage, logo clear zone, other variants of the logo, typography, file formats, etc.).




FIGURE 5: BRAND MANUAL

Logos and logo manual are stored on the project website: https://www.domos-project.eu/documents

As stated in the domOS Grant Agreement Article 27.3 Information on EU funding applications for protection of results and Article 29.4 Information on EU funding — Obligation and right to use the EU emblem (including patent applications) filed by or on behalf of a beneficiary must – unless the Commission requests or agrees otherwise or unless it is impossible – include the following:

(a) display the EU emblem and
(b) include the following text:

“This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 894240”.



FIGURE 6: EU EMBLEM

## 4.2. Project Dissemination Material

In the first six months of the project, initial dissemination materials have been designed to support partners in communication and dissemination activities and raise awareness about the project, specifically a leaflet, roll-up poster, PowerPoint presentation and set of social media templates. More details about the domOS dissemination materials created at the beginning of the project can be found in deliverable "D9.2 Promo Material" [D9.2].

The promo materials have been updated throughout the project duration to provide the latest information and news about the project. All updated promo materials can be downloaded on the project website (https://www.domos-project.eu/documents). The project presentation, leaflet and roll-up poster were updated in M12 and the last update of the leaflet and roll up poster was in M28. The project brochure was created at M41, including the project updates and results.

Additional dissemination materials have been developed alongside the poster "Uncertain FlexOffers, a scalable, uncertainty-aware model for energy flexibility", prepared for the ACM International Conference on Future Energy Systems by Aalborg University in M21[1]. Keychains featuring the domOS logo have been produced and distributed among partners to raise awareness about the project by FENIX in M24. An information screen has been established on-site by Aalborg Forsyning in M28.




FIGURE 7: ROLL-UP POSTER, LEAFLET AND PRESENTATION AT THE START OF THE PROJECT

[1] https://dl.acm.org/doi/abs/10.1145/3538637.3538876




FIGURE 8: UPDATED ROLL-UP POSTER AND LEAFLET




FIGURE 9: PROJECT BROCHURE

## 4.3. Videos

One of the key methods for effective dissemination is the creation and publication of videos. FENIX, equipped with in-house video production capabilities, undertook the task of creating and producing videos for the domOS project.

Two promotional graphical videos were created to explain the project's concept, vision, objectives, timeline, impact, partners, demo sites, website, and social media presence. Later, an explanatory version was developed, providing more detailed insights into the project's vision.

A French radio interview featuring Dominique Gabioud, the coordinator of the domOS project was published, accompanied by English subtitles to reach a broader audience. This interview was condensed into a short YouTube video for dissemination across social media platforms.

Upon the project's conclusion, FENIX directed the production of a final video featuring interviews with project partners, accompanied by photos, graphics, and voice-over. All the videos are available on the project's YouTube channel (https://www.youtube.com/channel/UCXh3ymrhBzURWa9rgXD46Lg).

Additionally, the domOS final event, titled "Webinar - Boosting the Deployment of Smart Energy Services in Buildings," was recorded by BUILD UP and shared on their YouTube channel. All videos, excluding the short video, are available on the project's website (https://www.domos-project.eu/videos).

- Promo video (https://youtu.be/MYbj9Kmv8hQ), released in M12.
- Radio Interview (https://youtu.be/MISefB5dZdU), released in M14.
- Promo video - Explanatory version (https://youtu.be/x1IfxLNub_s), released in M21.
- YouTube Short - Radio interview with Dominique Gabioud (https://youtube.com/shorts/ejjWniBhQ6I?si=wwL_yV64nXDq_ejs), released in M37.
- Final video (https://www.youtube.com/watch?v=K9TbT9m2eD8), released in M42.
- Final event (https://www.youtube.com/watch?v=3whCr7tx-ew), released in M42.

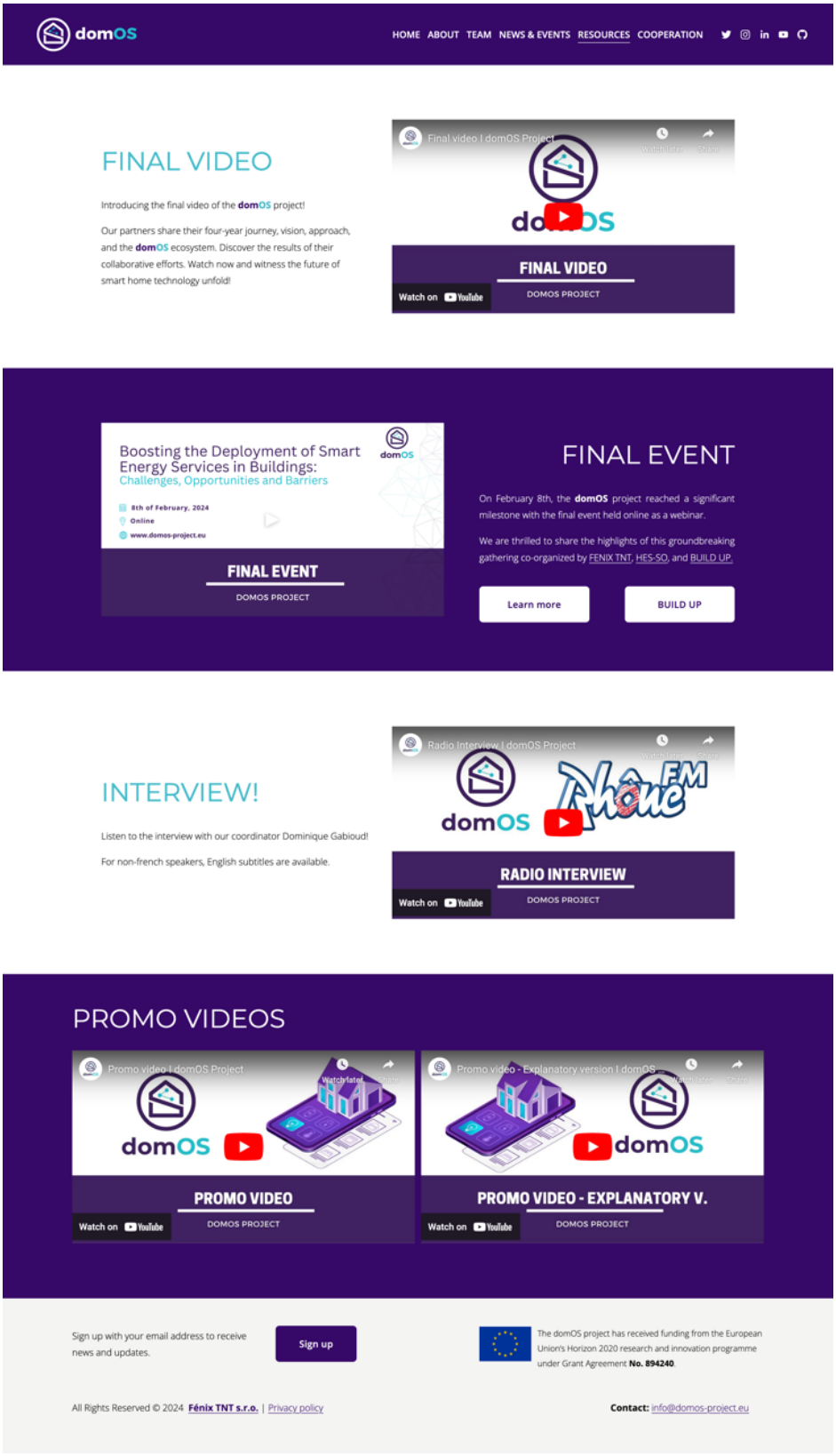



FIGURE 10: VIDEOS ON THE DOMOS WEBSITE

## 4.4. Newsletter

The newsletters were designed by FENIX and released based on project developments and achievements. The newsletters were shared by partners among their contacts and were directly sent to the domOS subscribers, who subscribed through the project website and were published on social media profiles, the project website, thematic portals, etc. The domOS project Privacy policy was developed (https://www.domos-project.eu/privacy-policy) and the newsletter subscription follows the General Data Protection Regulation (GDPR) regarding the protection of personal data. All released newsletters can be downloaded from the domOS website (https://www.domos-project.eu/documents).

- The first newsletter was released in M12.
- The second newsletter was released in M27.
- The third newsletter was released in M35.
- The fourth newsletter was released in M40.
- The final newsletter was released in M42.

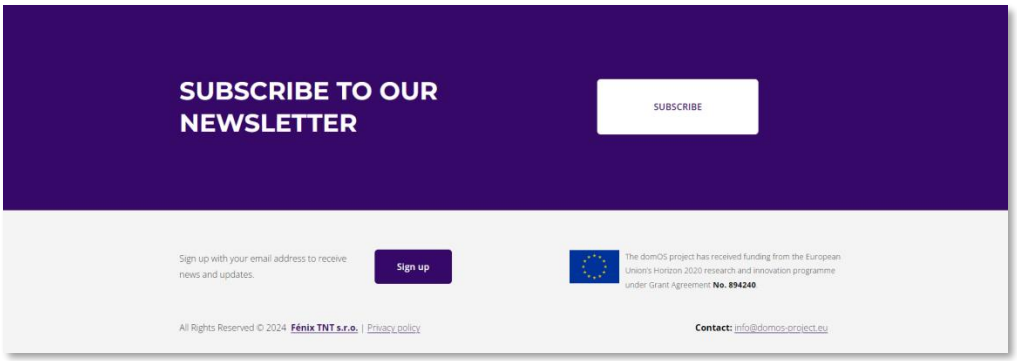



FIGURE 11: NEWSLETTER SUBSCRIPTION




FIGURE 12: NEWSLETTERS FOR DOWNLOAD

### 4.5. Social Media

To raise public awareness about the domOS project, these social network profiles were evaluated as the most suitable and created at the beginning of the project – LinkedIn, Twitter, Instagram, and YouTube.

The links for the social media were added to the project website and shared throughout the project on promo materials, videos etc. The profiles were managed and updated by FENIX based on the partners' contributions (general information about the project, updates about the project progress, photos from dissemination activities, infographics, and news from the related field). FENIX monitored the statistics of each social profile monthly.

# 5. Project Website

The domOS website was created and hosted by FENIX through the domain www.domos-project.eu. The design was developed by FENIX with the collaboration of the consortium. More details about the domOS website created at the beginning of the project can be found in deliverable "D9.1 Project Website" [D9.1]. The project website will continue to exist after the project funding has finished (minimum 2 years).

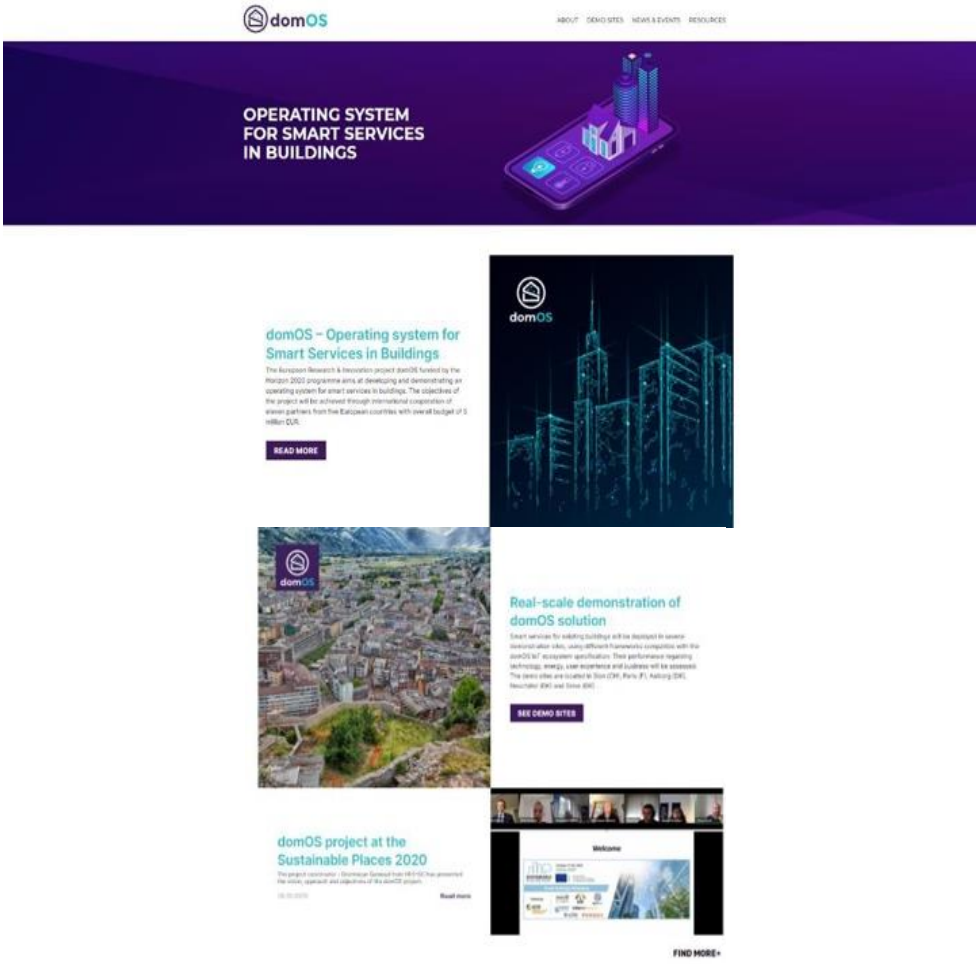



FIGURE 13: DOMOS WEBSITE AT M3

The website has been designed by FENIX and the main aim is to quickly address the key questions that external visitors to the website are expected to have:

- What is the project about?
- Who is participating in the project?
- What additional details are available?
- Who to contact for more information?
- The website itself contains the following information:
    - general information about the project and demo sites,
    - partners' details, list of news and events,
    - all public material that is generated by the project,
    - links to social network profiles,
    - newsletter subscription,
    - contact information,
    - videos and gallery.

Website cookies policy and Google Analytics tracking were also implemented (number of visitors, users, sessions, countries, languages, downloads, etc.). Webhosting and domain were bought by FENIX through the WEDOS provider. For the website, the following programming languages were used: html, php, database MySQL and JavaScript.

In M27, the domOS website has undergone an update, with FENIX utilizing the Squarespace website builder. The design and content of the project have been updated to keep all public information up to date with the progress of the project.

In the M42, the domOS project website has undergone a significant update, reflecting the latest developments and achievements of the project. The Home page now serves as a comprehensive hub, featuring links to domOS social media profiles, various project pages, funding and information about the goals and progress. Included on the Home page is the final video and recording of the concluding event, providing visitors with a comprehensive overview of the project's journey. Additionally, visitors can subscribe to the newsletter and stay updated with the latest news through a dedicated section.

The Approach page has been updated throughout the project's duration, offering detailed insights and graphics. New pages, such as Platforms, Stakeholders, and Demonstrators, have been created to encapsulate key results and information gathered in the project's final stages. On the Team page, visitors can access information about all project partners. The News and Events section is regularly updated, offering up-to-date news, project milestones, and partner activities.

For those seeking in-depth resources, the Document page provides open-access publications, promotional materials, newsletters, and public deliverables available for download. Furthermore, the creation of the Gallery, Videos, and Reference Data Sets pages facilitates the dissemination of materials and pertinent information.

The Cooperation page serves as a source for cluster projects and association information, highlighting collaborative and cluster activities that synergize with domOS mission and vision. With these updates,

the domOS project website stands as a comprehensive repository of knowledge, fostering transparency, collaboration, and the seamless exchange of information in the pursuit of its objectives (https://www.domos-project.eu/).

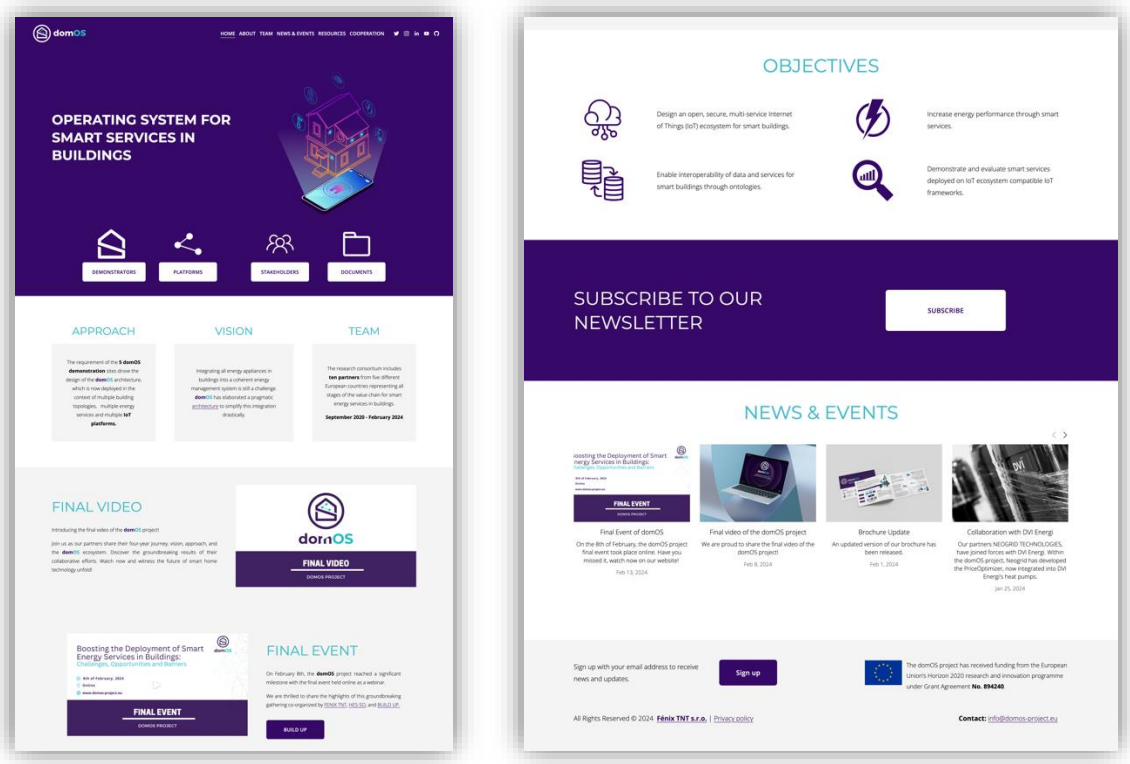



FIGURE 14: DOMOS WEBSITE AT M42

# 6. Publications

As stated in Article 29.2 each beneficiary must ensure open access (free of charge online access for any user) to all peer-reviewed scientific publications relating to its results. This Article is described in Section 2.

Two articles have been published in a European Energy Innovation Magazine, highlighting the advancements of the domOS project and seven conference papers have been published, contributing to the dissemination of project results.

The domOS publications have been made accessible through either the Green Open Access or Gold Access model, in accordance with H2020 guidelines on Open Access. To ensure accessibility, the generated data are stored on the project website and in the Zenodo repository, with the commitment to maintain the website for a minimum of 2 years post-project conclusion. A list of all published publications can be found in the Annex.

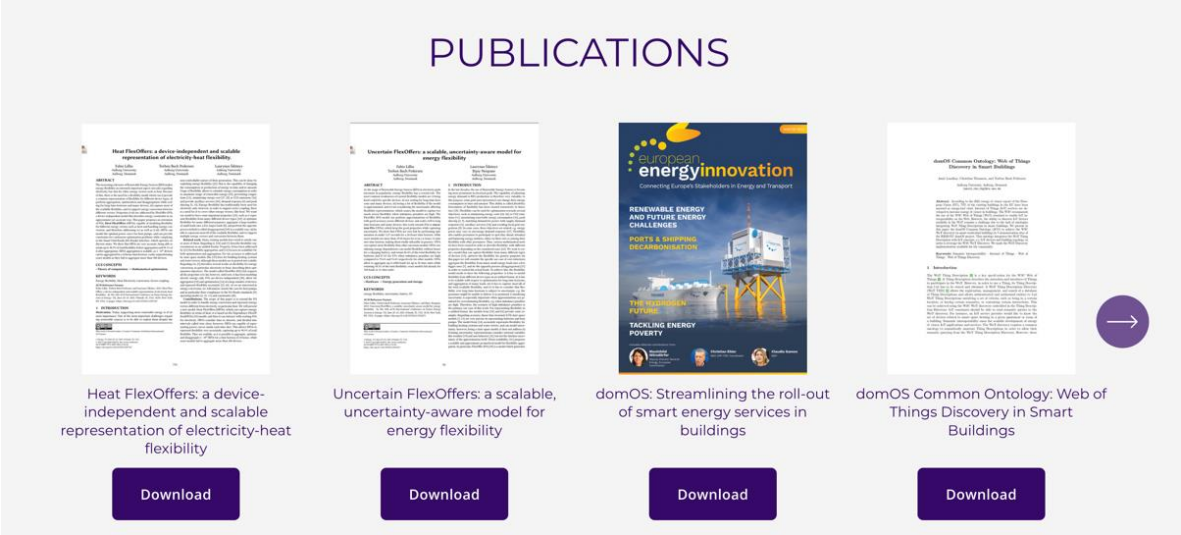



FIGURE 15: DOMOS PUBLICATIONS ON THE PROJECT WEBSITE

## 6.1. Green Open Access

The Green open access is also called self-archiving and means that the published article or the final peer-reviewed manuscript is archived by the researcher in an online repository before, after or alongside its publication. Access to this article is often delayed (embargo period). Publishers recoup their investment by selling subscriptions and charging pay-per-download/ view fees during this period during an exclusivity period. This model is promoted alongside the “Gold” route by the open-access community of researchers and librarians and is often preferred.

## 6.2. Gold Open Access

This type of open access is sometimes called open access publishing, or the author pays to publish which means that a publication is immediately provided in open access mode by the scientific publisher. Associate costs are shifted from readers to the university or research institute to which the researcher is

affiliated, or to the funding agency supporting the research. This model is usually promoted by the community of well-established scientific publishers in the business.

# 7. Press Releases

The domOS project has collaborated with key European communities, including ECTP, BuildUp, EUAgenda, Construction21, SmartBuilt4EU H2020, and Bridge H2020 initiative. The project has shared press releases and articles on various platforms such as BuildUp, ECTP, EUAgenda, and Construction21, highlighting important milestones and achievements to reach the target audience. All press releases can be found in the Annex.

# 8. Events Organization and Participation

To spread awareness about the project to the public, and to attract potential customers or investors, the project was presented and exhibited at various fairs, expos, exhibitions, webinars, workshops, and seminars See Annex for all participated in, organized events by the project partners and the proof of the performed activities.

## 8.1. Final Project Event

The final public workshop for the project took place on February 8th, 2024, from 13:30 to 15:30 CET. It aimed to showcase the technology developed throughout the project and foster connections among EU officials, representative cities, industries, and various stakeholder groups.

Titled "Boosting the Deployment of Smart Energy Services in Building: Challenges, Opportunities, and Barriers," the event was conducted as a webinar. It was jointly organized by FENIX TNT, the project's dissemination and communication leader, HES-SO, the coordinator, and BuildUp to ensure broad outreach.

The workshop comprised three sessions, featuring speakers from both within and outside the domOS consortium. Each session concluded with a panel discussion moderated by the domOS Technical Manager, facilitating an interactive exchange between speakers and attendees. Participants were encouraged to stay engaged through the domOS website and social media channels.

Additionally, the release of the final domOS video was announced during the event. The proceedings were recorded and made available on the domOS YouTube channel, website, and social media platforms for wider dissemination.

# 9. Cluster Activities

By M6, a cluster partnership titled "Smart Buildings," led by ECTP, had been established. This initiative involved several projects including SmartBuilt4EU, SRI, TABEDE, Interconnect, B-LOG, PHOENIX, PLURAL, and domOS. The collaboration organized a webinar titled "Smart Buildings: Meet EU innovators," showcasing the projects. The domOS project was also featured in two Smart Buildings EU-funded Innovation brochures.

Throughout the project duration, partnerships were formed with other H2020 projects such as Beyond, Phoenix, and FlexOffer, which complemented activities and fostered synergies to enhance dissemination efforts. The domOS project actively engaged with these partnerships, participating in Sustainable Places Conferences for four years, contributing to various workshops. Detailed information about the projects and the activities is available on the project website.

In M39, the domOS project became a part of the Horizon Results Booster program offered by the European Commission. The initiative aims to enhance communication and dissemination efforts at the cluster level by establishing a dedicated project group (https://www.horizonresultsbooster.eu).

# 10. Conclusion

The "D9.7 Final Communication and Dissemination Plan, and Awareness Campaign" concludes the dissemination and communication efforts for the domOS project. This document marks the conclusion of the project's dissemination and communication strategy, summarizing the activities undertaken.

Despite the challenges posed by the coronavirus pandemic, the evaluation of the Key Performance Indicators (KPIs) established at the project's outset reveals that the domOS project successfully reached the majority of its initial KPI goals. This achievement was made possible through strategic utilization of available dissemination opportunities and active participation of project partners in communication and dissemination activities.

# 11. References

[D9.1] "D9.1 Project Website" of the HORIZON 2020 project domOS, EC Grant Agreement No 894240.

[D9.2] "D9.2 Promo Material" of the HORIZON 2020 project domOS, EC Grant Agreement No 894240.

[D9.3] "D9.3 Initial Communication and Dissemination Plan" of the HORIZON 2020 project domOS, EC Grant Agreement No 894240.

# 12. Annex

TABLE 2: LIST OF PRESS RELEASES

| N° | Portal | Link | Press release title | Date |
|---|---|---|---|---|
| 1 | BUILD UP | https://build-up.ec.europa.eu/en/resources-and-tools/links/domos-project | domOS project | August 2020 |
| 2 | ECTP | http://www.ectp.org/project-database-list/project-details/operating-system-for-smart-services-in-buildings/ | Press release on ECTP portal | October 2020 |
| 3 | CONSTRUCTION 21 | https://www.construction21.org/articles/h/the-domos-project.html | Press release on Construction21 portal | October 2020 |
| 4 | BUILD UP | https://www.buildup.eu/en/node/60338 | The DOMOS Project | October 2020 |
| 5 | EU AGENDA | https://euagenda.eu/publications/the-domos-project | The DOMOS Project | October 2020 |
| 6 | BUILD UP | https://www.buildup.eu/en/node/60911 | Webinar \| Smart buildings: meet EU innovators | February 2021 |
| 7 | ECTP | https://www.ectp.org/search?tx_kesearch_pi1%5Bsword%5D=domOS&cHash=3a559005d8411d78b388c04f68c609fc | Press release on ECTP portal about Build Up webinar on Smart Buildings | February 2021 |
| 8 | BUILD UP | https://www.buildup.eu/en/node/60993 | Webinar \| Smart buildings: meet EU innovators | February 2021 |
| 9 | BUILD UP | https://www.buildup.eu/en/node/61036 | OVERVIEW \| H2020 projects on Smart buildings | March 2021 |
| 10 | BUILD UP | https://www.buildup.eu/cs/node/61149 | domOS project LEATFLET | April 2021 |
| 11 | EU AGENDA | https://euagenda.eu/publications/domos-project-leatflet | domOS project LEATFLET | April 2021 |
| 12 | EU AGENDA | https://euagenda.eu/publications/domos-project-promo-materials | DOMOS - Promo materials | May 2021 |
| 13 | BUILD UP | https://www.buildup.eu/en/node/61353 | Make existing buildings smart! | May 2021 |
| 14 | BUILD UP | https://www.buildup.eu/en/node/61500 | DOMOS Project: New article | June 2021 |
| 15 | BUILD UP | https://www.buildup.eu/en/news/domos-promo-video | domOS Promo Video | August 2021 |
| 16 | EU AGENDA | https://euagenda.eu/videos/68839 | Promo video I domOS Project | August 2021 |
| 17 | BUILD UP | https://www.buildup.eu/en/node/61845 | domOS Project: Leaflet updated | November 2021 |
| 18 | BUILD UP | https://www.buildup.eu/en/node/61850 | domOS Project: First Newsletter released | November 2021 |
| 19 | BUILD UP | https://www.buildup.eu/en/node/61874 | domOS Project: News \| CSEM Data-driven approach | December 2021 |
| 20 | BUILD UP | https://build-up.ec.europa.eu/en/news-and-events/news/domos-project-new-cluster-project | domOS Project: New cluster project | June 2022 |
| 21 | BUILD UP | https://build-up.ec.europa.eu/en/resources-and-tools/links/domos-project-explanatory-video | domOS Project: Explanatory video | June 2022 |
| 22 | BUILD UP | https://build-up.ec.europa.eu/en/news-and-events/news/domos-project-smart-buildings-eu-funded-innovations-brochure-2022 | domOS Project: "Smart Buildings EU-funded Innovations" Brochure 2022 | June 2022 |
| 23 | BUILD UP | https://build-up.ec.europa.eu/en/resources-and-tools/audio-visual-resources/expert-talks-karine-laffont-eloire | "Expert Talks - Karine Laffont-Eloire (Architecture and construction 4.0) | September 2022 |
| 24 | BUILD UP | https://www.buildup.eu/en/node/63159 | domOS Project: Sustainable Places 2022 | October 2022 |
| 25 | BUILD UP | https://build-up.ec.europa.eu/en/resources-and-tools/links/smartbuilt4eu-workshop-upgrading-smartness-existing-buildings-through | SmartBuilt4EU workshop - Upgrading smartness of existing buildings through innovations for legacy equipment | October 2022 |
| 26 | BUILD UP | https://build-up.ec.europa.eu/en/news-and-events/news/domos-project-newsletter-2 | domOS Project: Newsletter #2 | November 2022 |
| 27 | BUILD UP | https://www.buildup.eu/en/node/63410 | domOS Project: New website | November 2022 |
| 28 | BUILD UP | https://www.buildup.eu/en/node/63483 | domOS Project: FMCIoT Workshop 2022 | December 2022 |
| 29 | BUILD UP | https://build-up.ec.europa.eu/en/news-and-events/news/domos-project-article-european-energy-innovation-magazine | domOS Project: Article in European Energy Innovation Magazine | December 2022 |

| | | | | |
|---|---|---|---|---|
| 30 | ECTP | https://www.ectp.org/news-events-newsletters/news/news-detail/domos-project-newsletter-2/ | domOS project Newsletter #2 | December 2022 |
| 31 | BUILD UP | https://www.buildup.eu/en/node/63741 | domOS Project: Promo materials updated | January 2023 |
| 32 | BUILD UP | https://build-up.ec.europa.eu/en/news-and-events/news/domos-project-dashboard-operation-mixing-loop | domOS Project: Dashboard for operation of the mixing loop | March 2023 |
| 33 | BUILD UP | https://www.buildup.eu/en/node/6413 | domOS Project: Approach page update | March 2023 |
| 34 | BUILD UP | https://www.buildup.eu/en/node/64228 | domOS Project: FMCIoT 2022 Highlights | March 2023 |
| 35 | BUILD UP | https://build-up.ec.europa.eu/en/news-and-events/news/domos-platforms-interview | domOS Platforms interview | March 2023 |
| 36 | BUILD UP | https://build-up.ec.europa.eu/en/news-and-events/news/domos-project-website-update-stakeholders-and-platforms-pages | domOS Project: Website update - Stakeholders and Platforms pages | May 2023 |
| 37 | BUILD UP | https://build-up.ec.europa.eu/en/news-and-events/news/domos-project-price-optimization-heat-pumps-enhancing-cost-efficiency-and | domOS Project: Price Optimization for Heat Pumps - Enhancing Cost Efficiency and Operational Control | May 2023 |
| 38 | BUILD UP | https://build-up.ec.europa.eu/en/news-and-events/news/smarter-e-europe-2023 | domOS Project: The smarter E Europe 2023 | May 2023 |
| 39 | BUILD UP | https://build-up.ec.europa.eu/en/news-and-events/news/domos-project-demonstrators-page | domOS Project: Demonstrators page | July 2023 |
| 40 | BUILD UP | https://build-up.ec.europa.eu/en/news-and-events/news/domos-project-newsletter-3 | domOS project Newsletter #3 | July 2023 |
| 41 | BUILD UP | https://build-up.ec.europa.eu/en/news-and-events/news/domos-project-cooperation-bridge | domOS project: Cooperation with BRIDGE | August 2023 |
| 42 | BUILD UP | https://build-up.ec.europa.eu/en/news-and-events/news/domos-project-demonstration-site-sion-enters-heating-season | domOS project: Demonstration site in Sion enters heating season | October 2023 |
| 43 | BUILD UP | https://build-up.ec.europa.eu/en/news-and-events/news/domos-project-final-event | domOS project: Final Event | October 2023 |
| 44 | BUILD UP | https://build-up.ec.europa.eu/en/news-and-events/news/domos-project-newsletter-4 | domOS project: Newsletter #4 | December 2023 |
| 45 | ECTP | https://www.ectp.org/news-events-newsletters/events/event-detail/default-74efd1bb643a34384d241bc6f51b2643 | domOS Final event, 8 February 2024 (online) | January 2024 |

TABLE 3: LIST OF PUBLICATIONS

| Type | Name | Title | Link | DOI | Date/ Period | Peer-review | Open Access | Partners |
|---|---|---|---|---|---|---|---|---|
| Article in Journal | European Energy Innovation Magazine | domOS "Enabler for digital energy services in existing buildings" | http://www.europeanenergyinnovation.eu/OnlinePublication/Summer2021/index.html#p=16 | 10.5281/zenodo.5534109 | Summer 2021 | NO | YES Gold | FENIX |
| Conference Proceedings | 47th Annual Conference of the IEEE Industrial Electronics Society | Web of Things Interoperability for the Arrowhead Framework | https://ieeexplore.ieee.org/document/9589941 | 10.1109/IECON48115.2021.9589941 | October 2021 | YES | YES Green | AAU |
| Conference Proceedings | CLIMA 2022 the 14th REHVA HVAC World Congress | domOS: an "operating system" for smart buildings | https://proceedings.open.tudelft.nl/clima2022 | 10.34641/clima.2022.437 | May 2022 | YES | YES Gold | HES-SO, AAU |
| Conference Proceedings | CLIMA 2022 the 14th REHVA HVAC World Congress | Smart thermostatic valve-based heat generator control to cut heating bills | https://proceedings.open.tudelft.nl/clima2022 | 10.34641/clima.2022.И13 | May 2022 | YES | YES Gold | CSEM |
| Conference Proceedings | ACM e-energy 2022 | Poster: Uncertain flexoffers, a scalable, uncertainty-aware model for energy flexibility. | https://dl.acm.org/doi/10.1145/3538637.3538876 | https://dl.acm.org/doi/10.1145/3538637.3538876 | June 2022 | YES | YES Green | AAU |
| Conference Proceedings | 2022 IEEE International Conference on Edge Computing and Communications (EDGE) | Resilience-Focused Monitoring Framework for Edge Systems | https://ieeexplore.ieee.org/document/9860331 | 10.1109/EDGE55608.2022.00030 | July 2022 | YES | YES Green | AAU |
| Conference Proceedings | 19th European Semantic Web Conference (ESWC 2022); Lecture Notes in Computer Science | domOS Common Ontology: Web of Things Discovery in Smart Buildings | https://link.springer.com/chapter/10.1007/978-3-031-11609-4_18#citeas | 10.5281/zenodo.7670879 | July 2022 | YES | YES Gold | AAU |
| Conference Proceedings | 2022 IEEE International Smart Cities Conference (ISC2) | Citizen's empowerment in smart energy communities | https://ieeexplore.ieee.org/document/9922523 | 10.1109/ISC255366.2022.9922523 | Sep. 2022 | YES | Yes Green | HES-SO |
| Conference Proceedings | 26th International Conference on Knowledge Based and Intelligent information and Engineering Systems; | Web of things semantic interoperability in smart buildings | https://www.sciencedirect.com/science/article/pii/S1877050922010377?ref=pdf_download&fr=RR-2&rr=7ddd91764c9fb347 | 10.1016/j.procs.2022.09.155 | October 2022 | YES | YES Gold | AAU/HES-SO |

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | journal: ScienceDirect | | | | | | | |
| **Conference Proceedings** | Service-Oriented Computing – ICSOC 2022 Workshops | EXOGEM: Extending OpenAPI Generator for monitoring of RESTful APIs | https://link.springer.com/chapter/10.1007/978-3-031-26507-5_10 | 10.1007/978-3-031-26507-5_10 | Nov. 2022 | NO | YES Green | AAU |
| **Article in Journal** | European Energy Innovation Magazine | domOS: Streamlining the roll-out of smart energy services in buildings | https://www.europeanenergyinnovation.eu/OnlinePublication/Winter2022/index.html#p=18 | 10.5281/zenodo.7440460 | Winter 2022 | NO | YES Gold | HES-SO, FENIX |
| **Conference Proceedings Workshop** | ACM e-energy 2023 | Uncertain flexoffers, a scalable, uncertainty-aware model for energy flexibility. | https://dl.acm.org/doi/abs/10.1145/3575813.3576873 | https://dl.acm.org/doi/abs/10.1145/3575813.3576873 | June 2023 | YES | YES Gold | AAU |
| **Conference Proceedings Workshop** | ACM e-energy 2023 | Heat FlexOffers: a device-independent and scalable representation of electricity-heat flexibility. | https://dl.acm.org/doi/abs/10.1145/3575813.3597347 | https://dl.acm.org/doi/abs/10.1145/3575813.3597347 | June 2023 | YES | YES Gold | AAU |

**TABLE 4: LIST OF EVENTS**

| N° | Type | Link | Event | Date | Venue | Partner Contribution | Target Audience and Size | Partners | Participated Organized |
|---|---|---|---|---|---|---|---|---|---|
| 1 | Conference | https://www.sustainableplaces.eu/previous/sp2020/ | Sustainable Places 2020 | Oct 2020 | online | Participation in conference | H2020 community, scientific, industry | FENIX | Participated |
| 2 | Workshop | https://www.sustainableplaces.eu/previous/sp2020/sp20-workshops-events/smart-buildings-workshop/ | "Smart Buildings workshop" on Sustainable Places 2020 | Oct 2020 | online | Participation in workshop | H2020 community, scientific, industry | HES-SO | Participated |
| 3 | Webinar | https://smartbuilt4eu.eu/event/webinar-smart-buildings-meet-eu-innovators/ https://www.youtube.com/watch?v=PhYgKkKUSVw | Smart buildings: meet EU innovators | Feb 2021 | online | project presentation | H2020 community, scientific, industry (65 attendees) | HES-SO | Participated |
| 4 | Workshop | x | Co-design workshop OIKEN and HES-SO | June 2021 | Sion, CH | conducting the workshop | Customers of OIKEN in the Sion Demo | HES-SO, OIKEN | Organized |
| 5 | Conference | https://www.sustainableplaces.eu/sp21/ | Sustainable Places 2021 | Sep 2021 | Milan, Italy; online | Participation in conference | EU Research community, policy makers, scientific, industry | FENIX | Participated |
| 6 | Workshop | https://www.sustainableplaces.eu/buildings-as-active-nodes/ | "Buildings into Active Nodes" on Sustainable Places 2021 | Sep 2021 | Milan, Italy; online | Participation in workshop | EU Research community, policy makers, scientific, industry | HES-SO | Participated |
| 7 | Meeting | https://www.domos-project.eu/news-events/3gyi26ryil2mikfy9ocwn978pmv4a5 | Rikke Plovmand Christensen internship at Neogrid Technologies. Master's degree in Techno-Anthropology at Aalborg University. | Oct 2021 | Aalborg, DK | Delivering presentation about the results | Visitors of the presentation | NEOGRID | Organized |
| 8 | Workshop | https://deicy2021.b2match.io/home | Digital Economy, Internet of Things, Cybersecurity, DEICy 2021, 24 - 26 November | Nov 2021 | Warsaw, Poland; online | participation in the brokerage event: B2B meetings | event participants | HES-SO | Participated |
| 9 | Meeting | https://bridge-smart-grid-storage-systems-digital-projects.ec.europa.eu/news/bridge-general-assembly-march-2022-conclusions-next-steps | BRIDGE 2022 General Assembly | Mar 2022 | online | presenting the project at the event | EU Research community, wide public | FENIX/HES-SO | Participated |
| 10 | Meeting | x | Meeting with OIKEN | Mar 2022 | online | presenting the domOS project, ppt | executive management of the domOS utility | FENIX/HES-SO | Organized |
| 11 | Conference | https://nagrada.gzs.si/vsebina/P | Nagrada GZS 2022 | June 8 2022 | Ljubljana Slovenia | Stand, rollup, guest of honour | Slovenian chamber of | INEA | Participated |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | | odelitev/Arhiv-55-Nagrada-GZS | (Slovenian chamber of commerce award) | | | (former award winner 2018) | commerce members, legislators | | |
| 12 | Conference | https://energy.acm.org/conferences/eenergy/2022/index.php https://energy.acm.org/conferences/eenergy/2022/poster_session.php | ACM International Conference on Future Energy Systems (ACM e-Energy 2022) | June 2022 | online | Participation in conference, presenting poster | EU Research community, wide public | AAU | Participated |
| 13 | Conference | https://www.sustainableplaces.eu/ | Sustainable places conference 2022 | Sep 2022 | Online/ Nice, France | Participation in conference | EU Research community, wide public | FENIX | Participated |
| 14 | Workshop | https://www.sustainableplaces.eu/smart-buildings-defining-ri-prorities-2/ | "Innovations for Upgrading the Smartness of Buildings" on Sustainable places 2022 | Sep 2022 | Online/ Nice, France | Participation in workshop | EU Research community, wide public | HES-SO | Participated |
| 15 | Conference | https://attend.ieee.org/isc2-2022/ | International Smart Cities Conference | Sep 2022 | Paphos, Cyprus | online participation | EU Research community, wide public | HES-SO | Participated |
| 16 | Fair | https://www.eseexpo.com | Energy Storage Europe Expo - The leading international fair for energy storage systems | Sep 2022 | Düsseldorf, Germany | Stand, Promo materials, Roll up | Fair participants (Registrants Counts: 6,264) | FENIX | Participated |
| 17 | Conference | https://www.eem22.eu/ | European Energy Market 2022 | Sep 2022 | Ljubljana Slovenia | Participation in conference | International Energy Market research community | INEA | Participated |
| 18 | Fair | https://ce-sejem.si/sejmi/52-mos/razstavljavci/ | 54. MOS (international business fair – in collaboration with Ministry of Science) | Sep 2022 | Celje, Slovenia | Stand, model, rollup | Wider public, mostly private sector, legislators, businesses | INEA | Participated |
| 19 | Fair | https://strojnik.si/strojniski-piknik/ | 3. strojniškipiknik (career fair of the University of Ljubljana) | Oct 2022 | Ljubljana Slovenia | Stand, rollup, activities | University of Ljubljana students and staff (about 1000 visitors) | INEA | Participated |
| 20 | Conference | https://prosperia.si/2022/09/05/inovacija-energetike-22/ | 14. vrhinovativnih v energetiki (national energy innovation awards) | Oct 2022 | BrdopriKranju, Slovenia | Participation in conference | Slovenian Energy company representatives | INEA | Participated |
| 21 | Conference | https://www.delo.si/tag/energetika-2022/ | Energetika 2022 conference | Oct 2022 | Ljubljana Slovenia | Participation in conference | Slovenian Energy company representatives and legislators | INEA | Participated |
| 22 | Conference | https://fmciot2022.cs.aau.dk/ | 3rd International Workshop on Architectures for Future Mobile Computing and Internet of Things (FMCIoT 2022) | Nov 2022 | Sevilla, Spain | Participation in conference, Roll up, ppt | EU Research community, wide public | AAU | Participated |
| 23 | Conference | https://www.enlit- | Enlit Europe 2022 | Nov 2022 | Frankfurt Germany | Participation in conference | EU Research community, wide public | INEA | Participated |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | | europe.com/2022-edition | | | | | (over 18,000 visitors) | | |
| 24 | Workshop | https://smartgridready.ch | Technical Committee of the SmartGrid ready association | Jan 2023 | Sion, CH | Exchange & coordination workshop, ppt | Technical Committee of the SmartGridready association | HES-SO | Organized |
| 25 | Workshop | https://ens.dk/en https://nederlandene.um.dk/eksportraadet/energy-governance-partnership | Dutch-Danish Municipality-network for Energy Efficiency in the Built Environment Workshop #1 | June 6 2023 | Online | Presenting domOS and other projects | Municipalities in Denmark and the Netherlands | Aalborg Forsyning | Participated |
| 26 | Exhibition | https://www.thesmartere.de/home | SMARTERE 2023 | June 13-14 2023 | München | Participation in exhibition, stand | EU Research community, policy makers, scientific, industry | INEA | Participated |
| 27 | Conference | https://www.sustainableplaces.eu | Sustainable Places 2023 | June 14-16 2023 | Madrid, Spain | Participation in conference | EU Research community, policy makers, scientific, industry | HES-SO | Organized |
| 28 | Exhibition | https://www.enlit-europe.com/exhibition/eu-projects-zone?&filters.status=EU%20Projects%2C&sortby=title%20asc&page=4&searchgroup=16B4B4A7-exhibitors | Enlit Europe: the EU Projects Zone | Nov 28-30 2023 | Paris, France | Participation in the exhibition, presenting the domOS project, roll-up | EU Research community, policy makers, scientific, industry | HES-SO, INEA | Participated |
| 29 | Workshop | x | Co-design workshop for the prosumer empowerment and business models analysis | Dec 2023 | Online | Delivering presentation about the results | EU Research community | HES-SO, EDF | Organized |
| 30 | Workshop | x | Meeting with EDF | Dec 2023 | Online | Workshop with participants to evaluate the impact of services deployment | Customers of EDF in the Paris demo | EDF | Organized |
| 31 | Workshop | https://build-up.ec.europa.eu/en/resources-and-tools/audio-visual-resources/webinar-boosting-deployment-smart-energy-services | Boosting the Deployment of Smart Energy Services in Buildings: Challenges, Opportunities and Barriers | Feb 8 2024 | Online | The final event of the project, including partners and external speakers presentations | EU Research community, wide public | FENIX, ALL | Organized |

TABLE 5: LIST OF DISSEMINATION ACTIVITIES

| N° | Type | Link | Activity Name | Date | Partner Contribution | Partners |
|---|---|---|---|---|---|---|
| 1 | Promo materials | https://www.domos-project.eu/documents | Logo | Sep-20 | RELEASED | FENIX |
| 2 | Promo materials | https://www.domos-project.eu/documents | Brand manual | Sep-20 | RELEASED | FENIX |
| 3 | Cooperation | https://www.sustainableplaces.eu/previous/sp2020/ | Sustainable places Workshop 2020 | Oct-20 | Participation in conference | HES-SO |
| 4 | Promo materials | https://www.domos-project.eu | Website | Nov-20 | RELEASED | FENIX |
| 5 | Other | https://www.cs.aau.dk/news-and-events/show/in-the-not-so-distant-future--buildings-will-be--energy-smart---.cid490404 | In the not-so-distant future, buildings will be “energy-smart” | Nov-20 | Post on partners website | AAU |
| 6 | Other | https://bygge-anlaegsavisen.dk/fremtiden-kalder-paa-energismarte-huse | "Fremtiden kalder på energismarte huse" | Dec-20 | interview | AAU |
| 7 | Promo materials | https://www.domos-project.eu/documents | Projects presentation | Jan-21 | RELEASED | FENIX |
| 8 | Promo materials | https://www.domos-project.eu/documents | Roll-up | Jan-21 | RELEASED | FENIX |
| 9 | Promo materials | https://www.domos-project.eu/documents | Leaflet | Mar-21 | RELEASED | FENIX |
| 10 | Cooperation | https://www.google.com/url?q=https://smartbuilt4eu.eu/?jet_download%3D2796&source=gmail-imap&ust=1619798360000000&usg=AOvVaw0iav5JemoaPnMmzwk_Mnve | Featuring in the brochure SmartBuiltforEU March 2021 | Mar-21 | providing details about the project for the brochure | HES-SO/FENIX |
| 11 | Other | https://www.enlit-europe.com/exhibitors/domos | domOS exhibition | Mar-21 | Information about the project | FENIX |
| 12 | Other | https://www.casadomo.com/2021/03/12/proyecto-domos-digitalizara-edificios-existentes-mejorar-eficiencia-energetica-flexibilidad | El proyecto DomOS digitalizará los edificios existentes para mejorar su eficiencia energética y flexibilidad | Mar-21 | Information about the project | HES-SO |
| 13 | Promo materials | https://www.domos-project.eu/documents | Projects presentation | Aug-21 | UPDATE | FENIX |
| 14 | Print materials | x | Roll-up | May-21 | PRINTED | FENIX |
| 15 | Other | https://neogrid.dk/projekter/domos/ | Info about the project on the partner's website | Aug-21 | posting news on the website | Neogrid |
| 16 | Video | https://www.youtube.com/watch?v=MYbj9Kmv8hQ | Promo video | Aug-21 | Video on YouTube | FENIX |
| 17 | Promo materials | https://www.domos-project.eu/documents | Leaflet | Aug-21 | UPDATE | FENIX |
| 18 | Newsletter | https://www.domos-project.eu/documents | Newsletter #1 | Aug-21 | publishing 1st e-newsletter | FENIX |
| 19 | Other | https://www.rhonefm.ch/ https://www.rhonefm.ch/player/podcasts/le-projet-domos-avec-linstitut-energie-et-environnement | Interview at Rhone FM radio | Sep-21 | the partner will be interviewed by a local FM radio in Switzerland in French language | HES-SO |
| 20 | Print materials | x | Leaflet | Sep-21 | PRINTED | FENIX |
| 21 | Video | https://youtu.be/MISefB5dZdU | Radio Interview | Oct-21 | Video on YouTube | FENIX |
| 22 | Cooperation | https://www.sustainableplaces.eu/buildings-as-active-nodes/ | Sustainable places Workshop 2021 | Sep-21 | Participation in workshop | HES-SO |
| 23 | Cooperation | https://www.domos-project.eu/documents | Featuring in the brochure SmartBuiltforEU March 2022 | Mar-22 | providing the information about the project | FENIX/HES-SO |

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| 24 | Cooperation | https://www.h2020-bridge.eu | BRIDGE 2022 General Assembly | Mar-22 | presenting the project at the event | HES-SO |
| 25 | Video | https://youtu.be/x1IfxLNub_s | Promo video - Explanatory version | May-22 | Video on YouTube | FENIX |
| 26 | Promo materials | https://dl.acm.org/doi/abs/10.1145/3538637.3538876 | Uncertain FlexOffers, a scalable, uncertainty-aware model for energy flexibility | Jun-22 | Created poster | AAU |
| 27 | Promo materials | x | domOS Keychain | Aug-22 | CREATED 100 ks | FENIX |
| 28 | Cooperation | https://www.sustainableplaces.eu/smart-buildings-defining-ri-prorities-2/ | Sustainable places Workshop 2022 | Sep-22 | Participation in workshop | HES-SO |
| 29 | Promo materials | https://www.domos-project.eu | Website | Nov-22 | UPDATE | FENIX |
| 30 | Newsletter | https://www.domos-project.eu/documents | Newsletter #2 | Nov-22 | publishing 2nd e-newsletter | FENIX |
| 31 | Promo materials | x | Info screen | Dec-22 | Infoscreen on the site | Aalborg Forsyning |
| 32 | Promo materials | https://www.domos-project.eu/documents | Roll up | Dec-22 | UPDATE | FENIX |
| 33 | Promo materials | https://www.domos-project.eu/documents | Leaflet | Dec-22 | UPDATE | FENIX |
| 34 | Cooperation | https://www.youtube.com/watch?t=1046s&v=wLmknMY4Ql8 | Sustainable places Paper session 2023 | Jun-23 | Participation in paper session | HES-SO |
| 35 | Newsletter | https://www.domos-project.eu/documents | Newsletter #3 | Jul-23 | publishing 3rd e-newsletter | FENIX |
| 36 | Video | https://youtube.com/shorts/ejjWniBhQ6I?si=NtHemR0KuD5oRCI9 | Radio Interview Shorts | Sep-23 | Shorts on YouTube | FENIX |
| 37 | Other | https://www.edf.fr/groupe-edf/inventer-lavenir-de-lenergie/rd-un-savoir-faire-mondial/toutes-les-actualites-de-la-rd/la-maison-connectee-deploiement-dun-projet-europeen-domos | La maison connectée : déploiement d'un projet européen DOMOS | Nov-23 | Information about the project on partner website | EDF |
| 38 | Newsletter | https://www.domos-project.eu/documents | Newsletter #4 | Dec-23 | publishing 4th e-newsletter | FENIX |
| 39 | Other | https://www.domos-project.eu/news-events/the-evaluation-of-the-domos-ontology-by-dedalus-project | The evaluation of the DomOS ontology by Dedalus project | Dec-23 | domOS evaluation by the DEDALUS project | Neogrid |
| 40 | Promo materials | https://www.domos-project.eu/documents | Brochure | Jan-24 | RELEASED | FENIX |
| 41 | Video | https://www.youtube.com/watch?v=K9TbT9m2eD8 | Final video | Feb-24 | Video on YouTube | FENIX |
| 42 | Video | https://www.youtube.com/watch?v=3whCr7tx-ew | Webinar - Boosting the Deployment of Smart Energy Services in Buildings | Feb-24 | Video on YouTube | FENIX |
| 43 | Promo materials | https://www.domos-project.eu | Website | Feb-24 | UPDATE | FENIX |
| 44 | Newsletter | https://www.domos-project.eu/documents | Newsletter #5 | Feb-24 | RELEASED | FENIX |

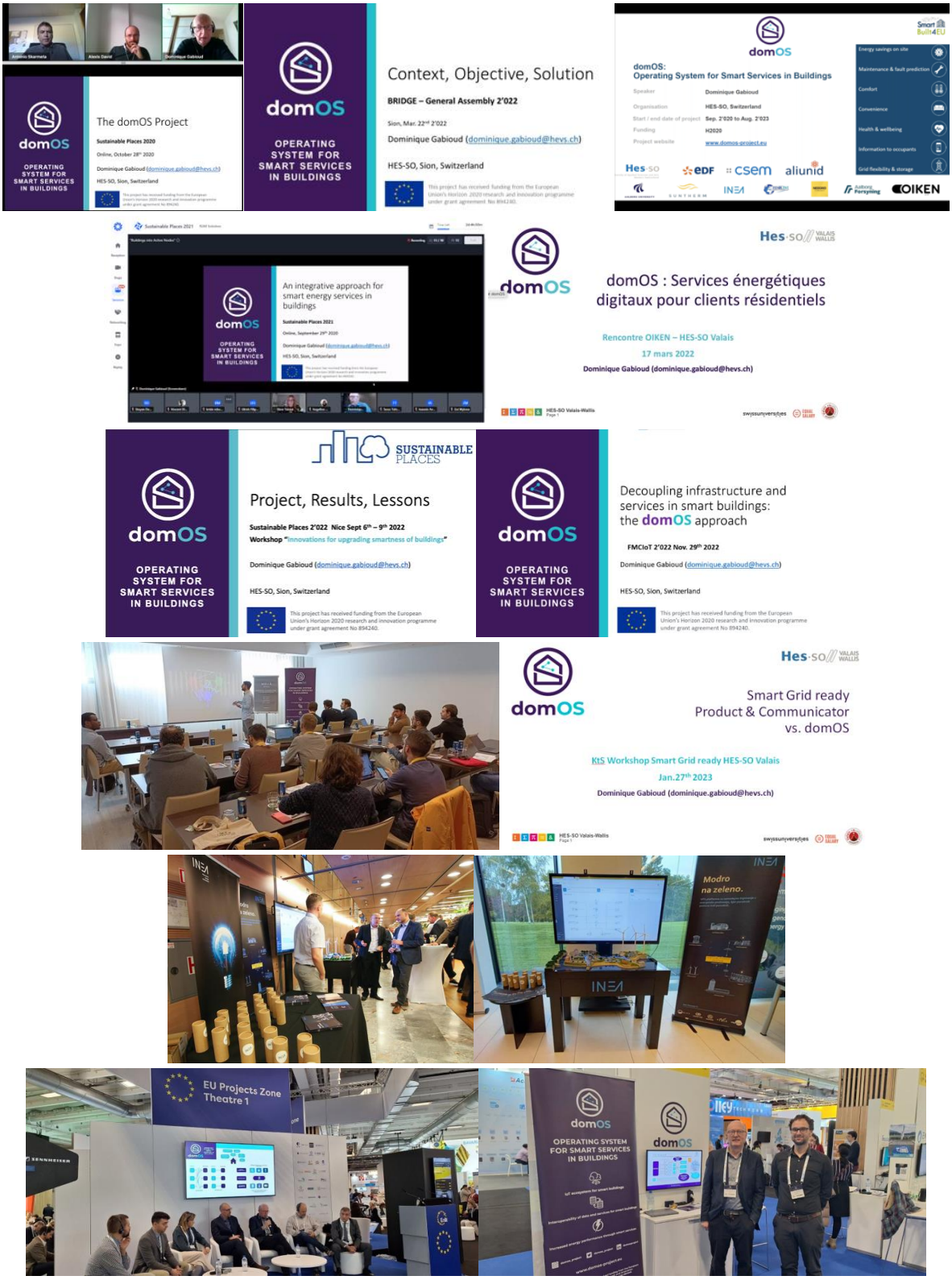



FIGURE 16: EVIDENCE OF THE EVENTS